



2026

Technical Writing Brochure

3 Months of Instructor-Led
Job Assured Technical Writing Course

Accredited By :





ABOUT US

IIM SKILLS is a premium educational institution founded by **Mr. Vaibhav Kakkar** in **2015**, with a strong focus on delivering industry-relevant, skill-based education aligned with current market needs.

We specialize in training aspiring professionals for **high-demand careers** in **Technical Writing & Content Writing**. Our Content Writing Course is designed with a practical, industry-oriented curriculum, covering blogging, SEO writing, copywriting, technical documentation, web content, and professional writing formats—ensuring learners **become job-ready** from day one.

Beyond training, **IIM SKILLS** offers end-to-end placement support with a placement guarantee, helping students confidently transition into successful roles such as Content Writer, Technical Writer, Copywriter, and Digital Content Strategist.

Headquartered in **Delhi NCR**, IIM SKILLS has a strong presence across multiple locations in **India**, supporting learners nationwide through both online and offline learning formats.



MEET OUR FOUNDER

Vaibhav Kakkar is the **Founder & CEO of IIM SKILLS**, a global EdTech leader committed to making professional education practical, affordable, and **career-transforming**. Over the years, he has delivered corporate training and consulting for prestigious organizations such as **Tata Projects, KPMG, WSP, Adani Power, the Indian Navy, and the Ministry of Tanzania**.



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PEOPLE BEHIND YOUR SUCCESS



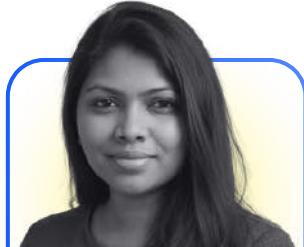
Vaibhav Kakkar

Chief Executive Officer



Deepanshu Jaiswal

Chief Operating Officer



Vathana Baburao

Vice President



Vinay Sharma

Program Head



Rohan Chopra

Placement Coordinator



Nishant Raj

Placement Coordinator



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The P.L.A.C.E Framework:

Built on the philosophy of **“Learning by Writing”** this framework ensures that within **3-month**, you think, write, and deliver like a professional technical writer.



Practical Pedagogy (Week 1)

Develop strong fundamentals of technical communication through structured learning and guided practice.

- Technical writing fundamentals & documentation standards
- Grammar, clarity, tone, and structured writing



Live Implementation (Week 4)

Work on real-time technical writing assignments across tools, formats, and industries with continuous mentor support.

- Live technical documentation tasks
- Writing for software, APIs, user manuals & help guides



Applied Industry Projects (Week 8)

Create publish-ready technical documents using real business and product use cases.

- User manuals, technical blogs & product documentation
- API documentation & knowledge base articles



Career Grooming & Portfolio Building (Week 10)

Prepare to enter the technical writing job market with confidence.

- Professional technical writing portfolio
- Resume & LinkedIn optimization for technical roles



Ecosystem Access & Deployment (Week 12)

Ecosystem Access & Deployment Get complete career support through the IIM SKILLS ecosystem.

- Access to IIM SKILLS Job Portal
- Internship & freelance opportunities



The P.L.A.C.E. Framework: 3-Month to Career Mastery

Practical

API Docs & DITA XML Mastery

Live

Real-time Software Documentation

Applied

Tools: RoboHelp, Visio & Git

Career

Publish White Papers & Journals

Ecosystem

550+ Active Hiring Partners

| Feature | Others | IIM SKILLS |
|--|--|--|
|  Training Delivery | ✖ Theoretical concepts without tool application | ✓ Practical Tech Specs, API Docs & DITA XML Training |
|  Real-World Publishing | ✖ Classroom assignments only; no public recognition | ✓ Publish White Papers & Technical Articles |
|  Tool Mastery | ✖ Basic MS Word knowledge; no industry tools | ✓ MS Visio, RoboHelp, FrameMaker, Git & XML/DITA |
|  Live Projects | ✖ No real-world documentation life cycle exposure | ✓ Create User Manuals, Application Notes & API Guides |
|  Placement & Internship | ✖ Certification only; no internship or placement ecosystem | ✓ 550+ Hiring Partners + Guaranteed 1-Month Internship |

Why this works:

While other courses focus on completing a syllabus, the P.L.A.C.E. framework focuses on completing a profile. With the backing of **550+ partners**, we don't just teach you—we deploy you.



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Get Trained by **INDUSTRY EXPERTS**



VAIBHAV KAKKAR

CEO



GARGI MUKHERJEE
Senior Technical Writer



Abhijeet Dhaval
Senior Technical Writer



Shayeli S.
Technical Writer

Model N



Jennifer Pravin Kumar
Content Writer



Jayeeta
Technical Writer



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People who achieved their **Career objectives through us!**



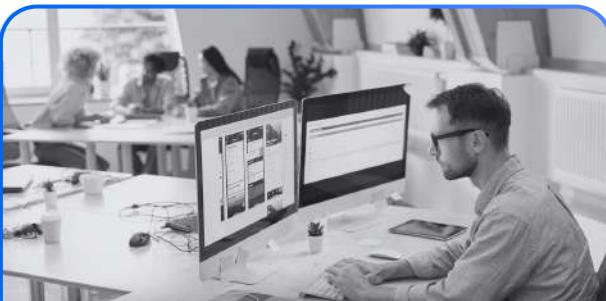
College Students

Students who want to strengthen their written communication while learning how to create technical documents like user manuals, SOPs, API documentation, and reports—giving them a strong edge before entering the job market.



Fresh Graduates

Graduates aiming to begin a career in technical writing, documentation, or IT content—learning industry-standard tools, structured writing, and real-world documentation practices used by global companies.



Working Professionals

Professionals looking to transition into technical writing or add documentation skills alongside their current role—ideal for those working in IT, QA, support, training, or operations roles.



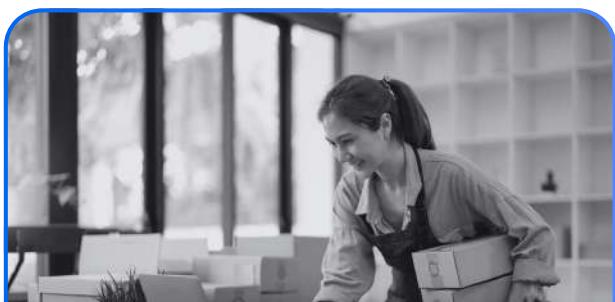
Career Switchers

Individuals from non-technical backgrounds who want to enter the tech industry through technical writing—learning how to convert complex technical concepts into clear, user-friendly documentation.



IT, Engineering & Software Professionals

Engineers, developers, testers, and IT professionals who want to leverage their technical knowledge to create high-quality documentation, product guides, and system manuals—boosting career growth and global opportunities.



Freelancers & Consultants

Professionals who want to offer technical writing services, work with SaaS companies, startups, and global clients—creating product documentation, help guides, whitepapers, and knowledge bases.



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PAST PLACEMENTS



SRIYA CHATTERJEE
Intern
SEO Content Writer 




Niti Marwah
Freelancer
Content Writer 




Rahul
Student
Content Writer 




Ankita Majumdar
Intern
Content Writer 




SHIVANI SINGH
Content Writer
Content Writing Specialist 




SAHELI HALDER
Student
Content Creator 




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Course Curriculum

What is Technical Writing?

Technical Writing is the process of creating clear, accurate, and well-structured documentation that explains complex technical information in a simple and easy-to-understand manner. It is used for digital and print platforms such as user manuals, software documentation, product guides, API documentation, technical reports, whitepapers, and knowledge bases. The main purpose of technical writing is to help users understand how a product, system, or process works without confusion.

Technical writing focuses on clarity, precision, and usability rather than creativity. A technical writer translates technical concepts into language that different audiences—such as end users, developers, or stakeholders—can easily understand. This includes using logical structure, step-by-step instructions, visuals, and consistent terminology. Technical writing helps businesses reduce support queries, improve user experience, and ensure smooth product adoption.

Technical writing also plays a crucial role in product success and brand credibility. Well-documented products build trust, improve customer satisfaction, and ensure compliance with industry standards.

An effective technical writer combines strong writing skills with technical knowledge, research ability, and attention to detail. The focus is always on accuracy, user understanding, and delivering practical value rather than promotion.

Foundation Of Technical Writing Program

Module 1: Roles, Functions & Career Scope

Learn the responsibilities of a technical writer and how this role fits into different industries.

Tools: CMS

Skills: Roles of Technical Writer, Types of Documents, Career Scope

Module 2: Writing Types & Common Misconceptions

Understand the differences between various writing styles and clear common misconceptions.

Tools: Style Guides

Skills: Myths of Technical Writing, Business vs Technical Writing

Module 3: Core Concepts & Writing Principles

Understand the fundamental principles and essential skills required for technical writing.

Tools: Style Guides, Doc Standards

Skills: Audience Analysis, 7 Cs of Effective Writing



Course Curriculum

Module 4: Research & Documentation Process

Learn how to research, analyze, and develop accurate technical content.

Tools:

Research Tools

Content Repositories

Document Management Systems

Skills:

Content Analysis and Development

Topic Analysis

Document Development Life Cycle



Visuals & Data Analysis

Module 1: Visual Communication for Documentation

Learn how to use visuals effectively to support technical content and improve clarity.

Tools:

Snagit

Visual Design Tools

Skills:

Flowcharts

Mind Maps

Graphics

Schematics and Block Diagrams

Video Storyboarding and Creation

Use Case-Specific Visuals

Module 2: Data Analysis & Advanced Excel Functions

Learn advanced Excel concepts used for analysis, reporting, and decision-making.

Tools:

Microsoft Excel

Skills:

Sensitivity Analysis using Data Tables

Time Value Functions

Text Functions

Text to Columns, Delimit, Flash Fill

Return Functions

Data Validation, Sorting, and Filters

Iterative Calculations and Circular Referencing

Freezing Cells, Rows, and Columns

Table Functions and Dynamic Arrays

What-If Analysis

Language Fundamentals for Technical Writing

Module 1: Style, Tone & Grammar

Learn about style and tone in technical communication, documentation design and outline, advanced Grammar, and use cases.

Tools:

Style Guides

Writing Templates

Skills:

Technical Writing Style, Editing, and Grammar

Technical Communication

Documentation Design and Outline (TOC Writing)

Sentence Construction

Conversational Writing Style

Advanced Grammar and Use Cases



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Course Curriculum

Technical Documentation

Module 1: User Manuals

Learn the basic Do's and Don'ts of User guides, their structure, and elements.

Tools: User Manual Templates, Style Guides, Content Outline Frameworks

Skills: User Journey Mapping, Theory Writing, Template Selection for User Manuals, Content Design and Decision Criteria, Technical Report Writing



Module 2: Release Notes

Understand how to write clear and structured release notes and learn about the do's and don'ts of release notes.

Tools: Product Documentation Guidelines, Release Note Templates

Skills: Release Note Structure, Product Updates Formatting

Module 3: Fact Sheets

Understand the purpose, objectives, and components of a factsheet. Master the language and style of factsheets.

Tools: Fact Sheet Templates, Style Guides, Content Structuring Frameworks

Skills: Organizing Information, Creating a factsheet

Module 4: Case Studies & Use Cases

Learn about the What, Why, and How of Case Study alongside the basic format, types, and copywriting formulas.

Tools: Case Study Templates, Use Case Frameworks, Content Structuring Frameworks

Skills: Copywriting Formulas, Case Study Format, Types of Case Studies

Style, Language, and Elements of Case Studies

Module 5: Research Papers & Journals

Learn about research papers, journals, proposals, and the difference between them.

Tools: Journal Guidelines, Research Paper Templates

Skills: Template and Format Discussion, Structuring Research Papers and Journal Articles



Course Curriculum

Module 6: Proposals

Know the difference between sales proposals & research proposals. Understand how to write proposals, their style, tone, and elements of White Papers.



Tools: [Proposal Templates](#) [Style Guides](#)

Skills: [Sales Proposals](#) [Persuasive Writing](#) [Elements of White paper](#)

Module 7: Application Notes

Understand how to write application notes that explain the practical use, implementation, and real-world application of products.

Tools: [Application Note Templates](#) [Product Documentation Guidelines](#)

Skills: [Elements of Application Notes](#) [Content Application Note](#)

Module 8: White Papers

Understand the objectives & purpose of White papers, their types, and elements. Style, research, and write White papers.

Tools: [White Paper Templates](#) [Research Frameworks](#)

Skills: [Writing White Papers](#) [Research Methods](#) [Styling White Papers](#)

[Structuring and Organizing Content](#)

Module 9: Data Sheets

Acquire knowledge of how to create concise and well-structured datasheets. Understand its purpose, style and elements, and components.

Tools: [Datasheet Templates](#) [Style Guides](#)

Skills: [Technical Specifications](#) [Datasheet Formatting](#)

SEO

Module 1: Search Engine Optimization

Learn fundamentals of search engine optimization and how to improve website visibility, rankings, and organic traffic.

Tools: [Keyword Research Tools](#) [SEO Analytics Tools](#) [Backlink Analysis Tools](#)

Skills: [Basic Keyword Research](#) [On-Page SEO Fundamentals](#) [Off-Page SEO and Backlinking](#)



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Course Curriculum

API Documentation

Module 1: API Documentation Fundamentals

Understand API documentation frameworks, types, and documentation examples. Learn about Swagger, Postman, and GitHub.

**Tools:**[Swagger](#)[Postman](#)[GitHub](#)[Markdown](#)[OpenAPI Specification](#)**Skills:**[Writing and Managing API Documentation Using Markdown](#)[OpenAPI Specification and Usage of Markdown](#)[Error Handling, Codes, Endpoints](#)

Markdown

Module 1: Markdown for Technical Documentation

Understand how to use Markdown to write clean, structured, and readable documentation for technical content, APIs, and developer platforms.

Tools:[Markdown Editors](#)[GitHub](#)[README Files](#)[Documentation 360](#)**Skills:**[Syntax and Usage of Markdown](#)[Formatting Text, Lists, Tables, and Code Blocks](#)

Markup Languages

Module 1: Markup Languages in Technical Documentation

Understand the role of markup languages in technical documentation and how they are used to structure, format, and publish content across platforms.

Tools:[HTML](#)[XML](#)[Markdown](#)**Skills:**[Understanding DITA XML and CSS](#)[Elements, Tags, and Rules of Markup Languages](#)[Using Markup Languages in Technical Documentation](#)

Advanced Technical Writing Practices

Module 1: Agile Documentation & Structured Authoring

Gain an understanding of the Agile Documentation process, Topic-based authoring and structured authoring process. Learn about Scrum model, Lean principles, reusable content & micro content.

Tools:[Agile Project Tools](#)[Scrum Boards](#)[Team Collaboration Tools](#)**Skills:**[Scrum Model – Technical Writer in Scrum Team](#)[Lean Principles to Technical Writing](#)[+91 9580 740 740](#)info@iimskills.comwww.iimskills.com

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Course Curriculum

Module 2: UI/UX Writing

Learn how to write simple and clear text for apps, websites, and software so users can use products easily.



Tools:

Wireframes and Mockups

Design Collaboration Tools

Skills:

Basics of User Experience

Difference Between UX Writing and Marketing Writing

How to Add UI Text in Technical Documents

Difference Between Printed and Digital Interfaces

Module 3: Legal Writing

Learn how to write clear and simple legal documents so rules, terms, and conditions can be easily read and understood.

Tools:

Legal Writing Templates

Style Guides

Documentation 360

Skills:

Understanding Legal Terms and Meanings

Writing Clear Policies and Guidelines

Advanced Technical Writing Tools

Module 1: Technical Writing Tools & Technologies

Understand the tools used by technical writers to write, manage, edit, design, and publish technical documents efficiently.

Tools:

RoboHelp

FrameMaker

MadCap Flare

Lucidchart

Oxygen XML

Canva

Snagit

QuillBot

Grammarly

Referencing and Citation Tools

AI Writing Tools

Plagiarism and AI Plagiarism Tools

Hemingway Editor

GitHub

Skills:

Using Technical Writing Software

Managing Content with CMS Tools

Working with Layouts and Document Design



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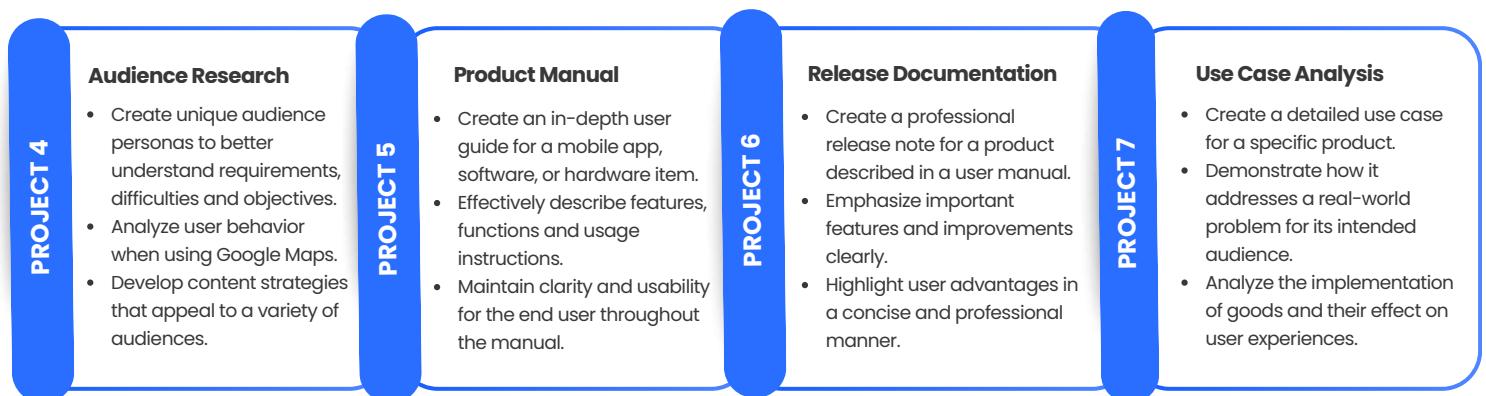


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Technical Writing Projects

The IIM SKILLS Technical Writing Courses offer **7 projects** dealing with real-world problems.



Our Hiring Partners



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OUR COURSE/ INTERNSHIP CERTIFICATIONS



Tools You Will Master

These tools form the foundation of a professional Technical Writing career, covering content research and ideation, SEO-driven writing techniques, audience-focused storytelling, and performance analysis using industry-relevant tools and frameworks.



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TECHNICAL WRITING PROGRAM FEE

MASTER PROGRAM

- Live Classes
- Lifetime LMS Access
- One-Year Unlimited Interviews
- Master Certificate from IIM SKILLS
- Global Placement Support
- Complimentary Access to Content Writing Course
- 50% Fee Refund if Not Placed

Enroll Now

INR 34,900 + 18% GST

MOST POPULAR

DIPLOMA PROGRAM

- Live Classes
- Lifetime LMS Access
- 100% Job Guarantee
- Diploma Certificate from Lisburn University
- Global Placement Guarantee
- Complimentary Access to Content Writing Course Worth ₹29k.
- 50% Fee Refund if Not Placed

Enroll Now

INR 54,900 + 18% GST

Virtual internships are part of IIM SKILLS in-house, non-paid internship programs. Paid internships are offered through partner firms, subject to interview clearance. The stipend may vary depending on the company.

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Thank You



Thank you for your interest in IIM SKILLS. We look forward to being a part of your learning journey and helping you build a successful, skill-driven career.