

TECHNICAL WRITING MASTER COURSE

3 MONTHS OF LIVE ONLINE TECHNICAL WRITING COURSE

80+ Hours
Lecture

20+ Hours
Assignments

100% Tools
Driven Training

100%
Job Guarantee

In Alignment With



Accredited By





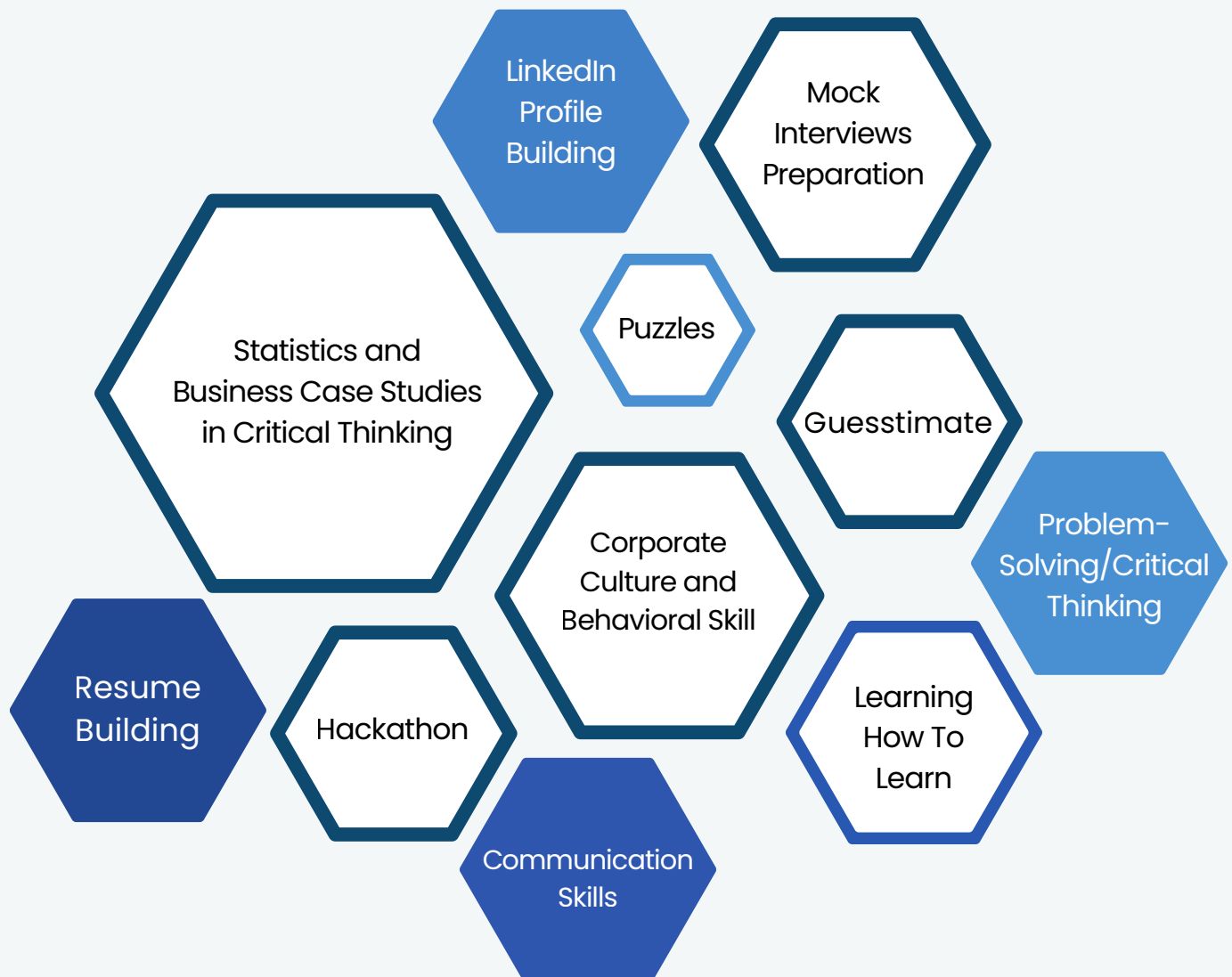
COURSE HIGHLIGHTS





JOB INTERVIEW SKILLS

While you focus on your technical skills, we ensure that you are getting industry-ready with our interview & corporate cultural training program



PAST PLACEMENTS



K. JAYAPRAKASH



Founder
Cuemath Certified Teacher



JAMES SAMUEL



S. Customer Service Associate
Students



Merlin D



Requirements Engineer
Business administration



KARTHIK KAMARTHI



Staff Software Engineer
Students



A. SHANMUGAM



Technical Writer
Students



SAYALI KASHIKAR



Technical Content Writer
Software Engineer



N. SANKARABHOTLA



Talent Acquisition Executive
Digital Interaction Advisor



MANISH MANE



Senior Software Engineer
Senior Associate

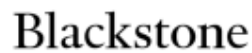
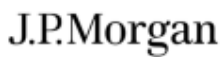


SUBHA SELVAM



HR recruiter
Student

OUR HIRING PARTNERS



GET TRAINED BY INDUSTRY EXPERTS



AABHA PANDIT 
Technical Writer



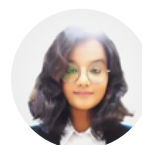
Worked at :



GARGI MUKHERJEE 
Senior Technical Writer



Worked at :



Shayeli S 
Technical Writer



Worked at :



TOOLS COVERED

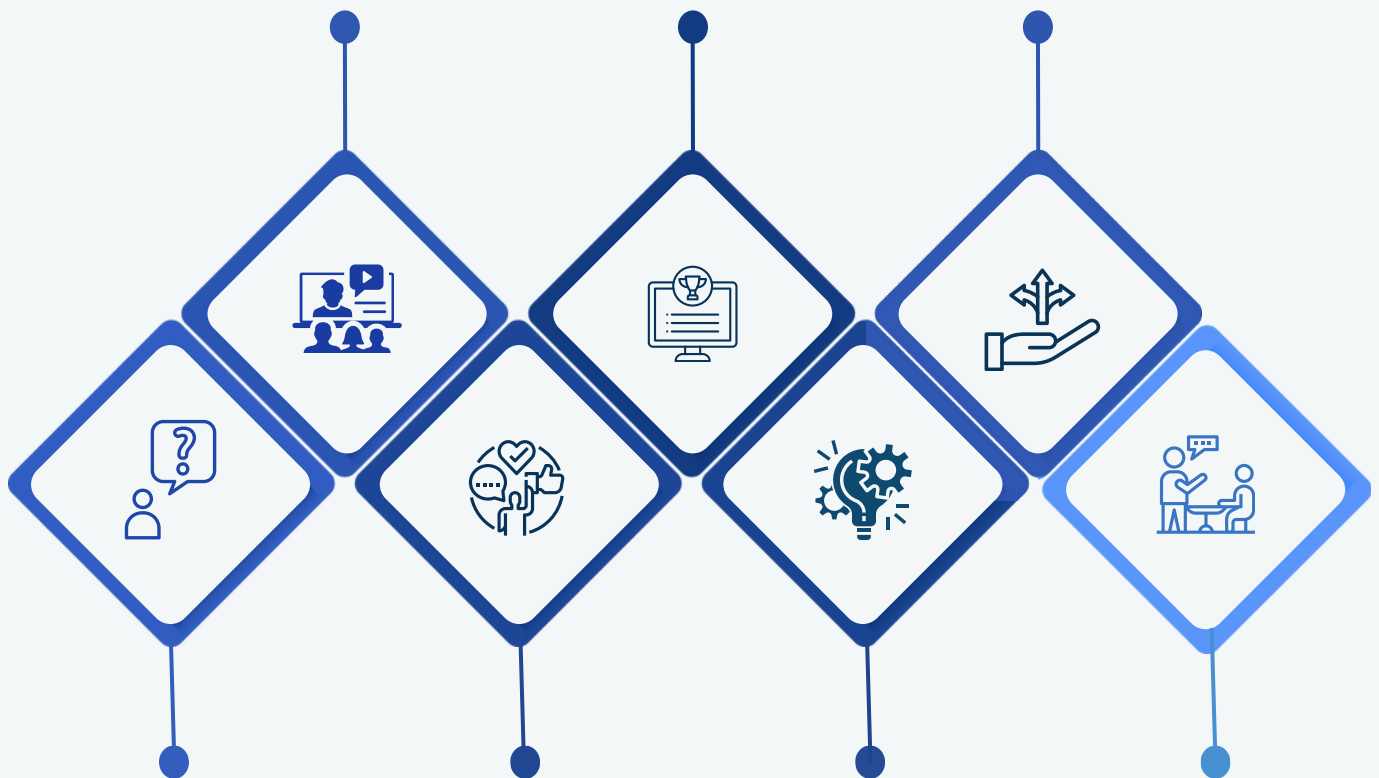


EXCLUSIVE BENEFITS

**Monthly Webinars With
Industry Leaders**

Hackathons

**Project
Presentation Guidance**



**Live Doubt
Solving Sessions**

**Weekly Group/
Individual Projects**

**Corporate
Behavioural Skills**

1:1 Mentorship

7 TECHNICAL WRITING PROJECTS

Get 7 technical writing projects and participate in hackathons & group assignments to master the skill.

PROJECT 1

Create Unique Audience Personas

Create unique audience personas to better understand their requirements, difficulties, and objectives when using Google Maps. This project will help you gain experience evaluating user behavior and developing content strategies that appeal to a variety of audiences.

PROJECT 2

Create Engaging Visual Aids

Create engaging visual aids (infographics, flowcharts, and storyboards) that illustrate the process of making a video for certain themes. This will allow you to practice transforming complex procedures into clear and compelling graphics.

PROJECT 3

Create an in-depth User Guide

Create an in-depth user guide for a single product, such as a mobile app, software, or hardware item. This project will teach you how to effectively describe features, functions, and usage instructions while maintaining clarity and usability for the end user.

PROJECT 4

Create a Professional Release Note

Create a professional release note for the product described in your user manual, emphasizing its important features, improvements, and user advantages in a clear and engaging manner.

PROJECT 5

Create a Market Research White Paper

Create a market research white paper that examines Amazon's omnichannel retailing strategies or Apple's innovative marketing approaches.

PROJECT 6

Create a Detailed Use Case

Create a detailed use case for a specific product that demonstrates how it addresses a real-world problem for its intended audience. This project will help you understand the actual implementation of goods and how they affect user experiences.

PROJECT 7

Create a Convincing Sales Proposal

Create a convincing sales proposal for a certain product that highlights its value, advantages, and fit with the client's needs. This activity can help you improve your persuasive communication abilities, identify consumer's needs, and offer a product successfully.

OUR COURSE CERTIFICATIONS





COURSE ADVANTAGES



TECHNICAL WRITING COURSE CURRICULUM

INTRODUCTION

- About Technical Writing
- Roles & Functions of Technical Writer
- Domain of Technical Writing
- Need For Technical Writing
- Types of Documents in Technical Writing
- Difference: Business Writing, Content Writing and Technical Writing
- Myths of Technical Writing

THEORY OF TECHNICAL WRITING

- Audience Analysis
- Types Of Technical Document
- DDLS: Document Development Life Cycle
- Versioning
- Content Research
- Topic Research
- Skills Required for Technical Writing
- 7 Cs of Effective Writing
- Referencing and Plagiarism
- Content Analysis and Development
- Steps of the Documentation Process

VISUALS

- Infographics
- Flowcharts
- Mindmap
- Graphics
- Schematics & Block Diagrams
- Video: Create Storyboard and Create Video
- Use Case Specific
- Tools for Visuals- Snagit

LANGUAGE FUNDAMENTALS FOR TECHNICAL WRITING

- Technical Writing Grammar
- Technical Writing Style, Editing & Grammar
- Style & Tone in Technical Communication
- Sentence Construction
- Style Guides & Templates
- Documentation Design and Outline (TOC writing): Templates
- Advanced Grammar and Use Cases
- Conversational Writing Style

USER MANUAL

- Introduction to User Manuals
- Types of Manual
- Basic Do's and Don'ts
- Introduction, Background & Theory in User Guide
- Design & Decision Criteria of The Content
- Mapping User Journeys
- How to Choose a Template?
- Structure and Elements in User Guide
- What is Technical Report & Types of Technical Report

RELEASE NOTE

- What is Release Notes?
- Do's and Don'ts of Release Notes
- How to Write Release Notes?

WHITE PAPER

- What is White Papers?
- Objectives and Purpose of White Papers
- Type of White Papers
- Elements of White paper
- Styling, Research, and Writing White Papers

FACT SHEET

- Introduction to Factsheets
- Purpose and Objective of Factsheets
- Components of Factsheets
- Language and Style of Factsheets

DATASHEET

- Introduction to Datasheets
- Purpose of Datasheets
- Style and Elements of Datasheets
- Components of Datasheets

CASE STUDY AND USE CASE

- What, Why, and How of Case Study
- Basic Format of Case Study
- Types of Case Studies
- Copyright Formulas Used in Case Studies
- Style, Language, and Elements of Case Studies

PROPOSALS

- Difference Between: Sales Proposals and Research Proposal
- Types of Sales Proposals
- Style, Tone and How to Write Proposals
- Elements of White paper

APPLICATION NOTES

- What How and Purpose of Application Notes
- Elements of Application Notes
- Content Application Note

RESEARCH PAPER & JOURNALS

- What is a Research paper?
- What are Journals?
- What are Proposals?
- Difference Between Journals, Research Paper and Proposals
- Template Discussion
- Sales Proposals and Research Proposals

SEO

- Basic Keyword research
- Backlinking

BASICS OF API

- API and API Documentation framework
- Introduction to API
- What, Why, and How of API
- Types of APIs
- Traditional APIs
- Open Spec APIs & Restful APIs
- API Documentation Framework
- Error Handling, Codes, Endpoints
- Conceptual API Documentation
- API Documentation Examples

ADVANCED API

- Understanding of Swagger, Postman and GitHub
- Learn Markdown and How Openspec Usage Markdown

MARKDOWN

- Intro Markdown
- Syntax and Usage of Markdown
- Markdown Based Tools Like: Readme, Documentation 360, Spotlight
- Markdown with Github

MARKUP LANGUAGES

- HTML, XML, Markdown
- What is HTML, XML, Dita xml, and CSS?
- Elements and Rules
- Authoring types: Dita XML
- Difference Between Them

ADVANCED CONCEPTS: AGILE

- Agile Documentation Processes
- Topic-Based Authoring Process
- Structured Authoring Process
- Scrum Model – Technical Writer in Scrum Team
- Lean Principles to Technical Writing
- Reusable Content
- Micro-content

UI/UX WRITING

- User Experience
- Difference Between Ux & Marketing in Technical Writing
- Similarities Between Ux & Marketing in Technical Writing
- Why is Ui Text Needed in Technical Writing?
- How to Include Ui Text in Technical Writing?
- Difference Between Interfaces (Printed Vs Digital)
- Create Scenarios in Technical Documents
- Value Adds for Effective Marketing
- Instructions For Seamless UX
- User Journey: Complex to Simple
- User Interface

LEGAL WRITING

- Legal Writing

ADVANCED TECHNICAL WRITING TOOLS

- Technical Writing Software Tools
- Technical Communication Software Tools
- Working With Layouts
- Content Management System
- Robohelp
- Frame Maker
- Madcap Flare
- Oxygenxml
- Readme, Documentation 360, Spotlight
- Canva
- Snagit
- Lucidchart
- Quillbot
- Hemingway Editor
- Referencing
- Grammarly
- Citation Manager Tools
- AI Tools
- Plagiarism and AI Plagiarism
- Github



AVERAGE SALARY

POSITION	EXPERIENCE	AVERAGE SALARY
Technical Writer	0 - 2 years	₹3L - ₹9L /yr
Senior Technical Writer	2 - 4 years	₹9L - ₹18L /yr
Lead Technical Writer	5 - 7 years	₹10L - ₹20L /yr
Principal Technical Writer	8 + years	₹15L - ₹24L /yr

COURSE TIMINGS

WEEKDAY BATCH
8:00 PM – 10:00 PM IST

Tuesday, Wednesday
& Thursday

COURSE FEE

SELF PACED PROGRAM

- ✓ One Year LMS Access
- ✓ Job Support
- ✓ Placement Portal Access
- ✓ Mentorship
- ✗ LinkedIn Profile Optimization
- ✗ Mock Interview Preparation
- ✗ Internship
- ✗ Access to Interview Prep Training
- ✗ Global Placement Support
- ✗ Hackathons
- ✗ WhatsApp Group
- ✗ Work From Home
- ✗ Social Media Training For Personal Branding
- ✗ 50% Fee Refund If Not Placed

INR 14,900 + 18% GST

[ENROL NOW](#)

MASTER PROGRAM

- ✓ Live Classes
- ✓ Lifetime LMS Access
- ✓ One-Year Unlimited Interviews
- ✓ Paid Internship & Freelancing Guarantee
- ✓ 1:1 Mentorship
- ✓ WhatsApp Group
- ✓ Master Certificate from IIM SKILLS
- ✓ Work From Home
- ✓ Global Placement Support
- ✓ LinkedIn Profile Optimization
- ✓ International Freelancing
- ✓ Complimentary Access to Content Writing Course
- ✗ 50% Fee Refund If Not Placed

INR 34,900 + 18% GST

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JOB GUARANTEE MASTER PROGRAM

- ✓ Live Classes
- ✓ Lifetime LMS Access
- ✓ 100% Job Guarantee
- ✓ Paid Internship & Freelancing Guarantee
- ✓ 1:1 Mentorship
- ✓ WhatsApp Group
- ✓ Diploma Certificate from  Lisburn University
- ✓ Work From Home
- ✓ Global Placement Guarantee
- ✓ LinkedIn Profile Optimization
- ✓ International Freelancing
- ✓ Complimentary Access to Content Writing & Medical Writing Course Worth ₹45,000
- ✓ 50% Fee Refund If Not Placed*

INR 74,900+ GST

INR ~~94,900~~ + 18% GST

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